

**Investment round led by the bank’s venture capital arm via  
Caixa Capital Micro fund**

**”la Caixa” together with a group of  
business angels invest 230,000 euros  
in Spotbros**

- **The company offers a new instant messaging system and a terabyte of free storage in the cloud.**
- **The funding obtained will be used to start international expansion of the service.**

**Madrid, 14th of October 2013** – using the investment vehicle Caixa Capital Micro, Caixa Capital Risc, the venture capital arm of ”la Caixa”, has led an investment round amounting to 230,000 into the company Spotbros, in which business angels and the current company shareholders have also taken part.

Spotbros is the founding company of “cloud messaging”, a new system which makes it easier to share and send files via instant messages. It is a fusion of two powerful technology tools (storage in the cloud and instant messaging), allowing you to send any type of file, whatever the size, via the chat service. Users can save and share their files on their “Cloud”, so that they can then send them via the chat service to their contacts and access them from any device (PC, tablet or smartphone). What’s more, Spotbros are offering a terabyte of storage in the cloud completely free of charge, making Spotbros an extremely useful application.

The company was founded towards the end of 2011 by Alejandro López, a computer and industrial engineer, Fernando Calvo, Business Administration and Management graduate, Gorka Rodríguez, computer engineer, and Álvaro Marcos, electronic engineer. The four of them, born in Bilbao, met at primary school and graduated from the University of Deusto.

Spotbros are proud to have Enrique Dans as their advisor and Olli-Pekka Kallasvuo, former CEO of Nokia, as an investor. The service is offered via a mobile application which was launched on the market in October 2012 and which, in just a year, has gained 1.3 million registered users and almost 200,000 active daily users.

With this round of investment, the company partners hope to initiate their expansion into the international market with a launch in Great Britain in six months' time. Moreover, Spotbros intend to strengthen their development as a communication channel between companies and users via their spots or chats.

The instant messaging market and cloud computing are constantly growing and evolving. On a worldwide scale, there are more than 1,000 users of instant messaging services. Every day, 6 billion messages are sent and it is estimated that by 2016, the number of users and messages sent will have doubled.

### **About Caixa Capital Micro**

Caixa Capital Micro is a venture capital vehicle, which invests via participative loans of 50,000 euros with the temporary option to capitalise. The purpose of this instrument is to temporarily accompany projects during their development process, allowing their growth potential to be observed from within. If the potential is there, the loan is converted into company shares and the company is accompanied in the subsequent investment round. Since its launch in December 2011, Caixa Capital Micro has already invested in over 100 companies from all over Spain, involving a total investment of 6 million euros.

### **About Caixa Capital Risc**

Caixa Capital Risc is the venture capital arm of "la Caixa", which invests in the early stages of innovative Spanish companies with a high growth potential, accompanying them throughout the different stages of their development.

With a turnover of 73 million euros, they invest in the capital of innovative companies via 4 investment vehicles: Caixa Capital BioMed, Caixa Invierte Industria, Caixa Capital TIC and Caixa Capital Micro.